

**Press Release**  
*For Immediate Release*

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**Citizens Business Bank Earns Five-Star Rating  
from BauerFinancial Inc.**

**Ontario, CA - July 13, 2009-CVB Financial Corp.** - Citizens Business Bank announced that BauerFinancial Inc awarded Citizens its highest ranking: Five Stars.

“We are proud to receive this Five Star Rating, especially considering the challenging times for our industry,” stated Chris Myers, President and Chief Executive Officer. The rating was based on March 31, 2009 performance data.

BauerFinancial Inc star ratings classify each institution based upon a complex formula factoring in current and historical data. The first level of evaluation is the capital level of the institution followed by other relevant data including, but not limited to: profitability, historical trends, loan delinquencies, repossessed assets, reserves, regulatory compliance, proposed regulations and asset quality. BauerFinancial employs conservative measures when assigning these ratings.

Citizens Business Bank, with \$6.4 billion in assets, is the wholly owned subsidiary of CVB Financial Corp. based in Ontario, California. Citizens Business Bank serves 40 cities through 42 business financial centers and five commercial banking centers in the Inland Empire, Orange and Los Angeles Counties and communities throughout the Central Valley of California. The Bank’s trust and asset management division, CitizensTrust, has \$1.6 billion in assets under administration.

Shares of CVB Financial Corp. common stock are listed on the NASDAQ under the ticker symbol of CVBF. For more information, please visit our website at [www.cbbank.com](http://www.cbbank.com).

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