

Press Release
For Immediate Release

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David C. Harvey Joins Citizens Business Bank

Ontario, CA, January 4, 2010 - Christopher D. Myers, President and Chief Executive Officer, of Citizens Business Bank announced the appointment of David C. Harvey to the position of Executive Vice President and Chief Operations Officer for Citizens Business Bank.

“This is an important strategic hire for Citizens Business Bank as we continue to expand our footprint, both organically and through acquisitions” stated Chris Myers, President and CEO. “David brings almost 20 years of experience in Treasury Operations, Cash Management, Accounts Payable, Loan Documentation and Foreign Exchange to Citizens Business Bank. He is an outstanding banker who will lead our operations, technology and services staff in the new decade.”

David began his banking career in 1990 with First Nationwide Bank in Sacramento. He managed the development of cash management services including ACH and Lockbox with a focus on middle-market business banking. In 2000, David was hired by Bank of the West as Vice President and Operations Manager. He progressed through management and was promoted to Executive Vice President and Commercial and Treasury Services Manager in 2008. In this position he was responsible for Commercial Loan Servicing, Commercial Loan Documentation, Treasury and Capital Market Operations and Global Trade Services.

Mr. Harvey received his Bachelor of Science Degree in Business Administration and Accounting from California State University at Sacramento. He is also a graduate of the Pacific Coast Banking School. He is a Certified Treasury Professional and a member of the Association for Financial Professionals and serves on the WesPay Board of Directors.

CVB Financial Corp. is the holding company for Citizens Business Bank, a \$7.0 billion financial services company based in Ontario, California. Citizens Business Bank serves 40 cities with 46 business financial centers and 5 commercial banking centers in the Inland Empire, Los Angeles County, Orange County and the Central Valley areas of California.

Shares of CVB Financial Corp. common stock are listed on the NASDAQ under the ticker symbol of "CVBF." For investor information on CVB Financial Corp., visit our Citizens Business Bank website at www.cbbank.com and click on the CVB Investor tab.

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